

ROCKYNATS STICKER GUIDE

RARE
SPARES

ROCKYNATS
THE ROCKHAMPTON NATIONALS

Rockynats recognises that entrants get valuable support from sponsors large and small to build the cars to get to our event. At the same time, Rockynats has a bunch of sponsors and traders whose financial commitment is important to making Rockynats happen, and they need to be protected from ambush marketing.

All we aim to do is to stop cars from coming to the event that are effectively billboards for a sponsor or a product that might compete with our sponsors or traders. Below is a fair and easy sticker guide showing how you can sticker your car and recognise your sponsors. If you think your car falls outside of the guidelines, then contact the Rockynats Team for advice.

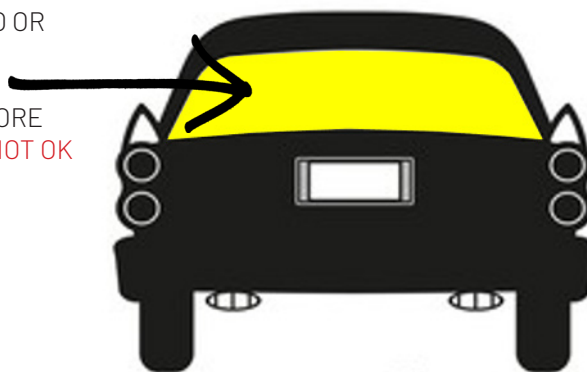
UPPER FRONT SCREEN - IS NOT OK
ROCKYNATS STICKERS ONLY.



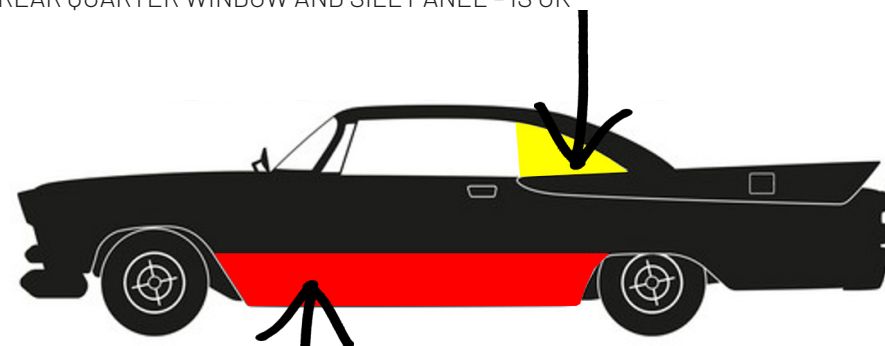
LOWER FRONT SCREEN - IS OK
(DRIVERS VIEW NOT TO BE OBSTRUCTED)

WHOLE BACK WINDOW WITH TWO OR
MORE STICKERS - IS OK

ONE ORGANISATION COVERING MORE
THAN 50% OF THE WINDOW - IS NOT OK



REAR QUARTER WINDOW AND SILL PANEL - IS OK



WHOLE SIDE PANEL - IS NOT OK

Also whole car, side or rear window will be pending approval from Rockynats. Rockynats reserves the right to refuse artwork that conflicts with current sponsors of the event or is deemed inappropriate.