

**RARE  
SPARES**

APRIL 15 - 17, 2022

# ROCKYNNATS

THE ROCKHAMPTON NATIONALS

**TRADE SITE PROSPECTUS**

**2022**



PRESENTED BY

**ADVANCE  
ROCKHAMPTON**



IN ASSOCIATION WITH

**SUMMERNATS**



# ROCKY START YOUR ENGINES



The Rare Spares Rockynats car festival is a major event driving direct tourism, visitation and economic spend for the Rockhampton region.

Set along our iconic Quay, East and Bolsover Streets, combined with our Northside precinct and Showgrounds the city of Rockhampton will take centre stage for a revving good time for lovers of horsepower, show cars, burnouts, drags and bringing together the wildest modified cars in the country.

Rockynats is sure to not only bring the community together but also promote our fantastic region and bring attendees from afar as well.

## EVENT SNAPSHOT

### LOCATION

Rockhampton CBD, Riverside, Northside Boat Ramp and Showgrounds.

### DATES

Friday 15th - Sunday 17th April 2022

### TIMES

#### Friday 15 April

10AM - 7PM (Showgrounds), 11.30PM - 1.30PM (Street Parade)  
1PM - 6.30PM (Burnout Precinct)

#### Saturday 16 April

9AM - 6PM (Showgrounds)  
9AM - 9PM (Burnout Precinct)  
9AM - 6PM (CBD/Riverside)

#### Sunday 17 April

8AM - 7PM (Showgrounds)  
10AM - 5PM (Burnout Precinct)  
9AM - 6PM (CBD/Riverside)



## KEY ELEMENTS

Ticketed & Free Events  
 Street Drags  
 Street Parade  
 Show N Shine  
 Burnouts  
 Drifting  
 Dyno  
 Cruising  
 Bike Precinct  
 Food Stalls  
 Automotive Traders  
 Kids Amusements  
 Music Entertainment  
 Elite Show N Shine

## COVID-19

Rockynats 2022 will follow all Government recommendations and legislation to minimise risk to staff, stakeholders, entrants and spectators. Social distancing and strict hygiene rules will be in place and trade site holders must comply with all guidelines to support Rockynats' endeavours to provide a safe event for everyone.

# WHY TRADE AT ROCKYNATS?

1. We are seeking passionate business traders and retail markets to partner with us to make the 2022 event a huge success.
2. Be part of a unique and exciting car festival in the heart of Queensland and position your product.
3. Align your brand with a reputable event and gain direct access and exposure to 1000s of automotive enthusiasts and buyers.
4. Traders are vital to the spectator experience! Connect with the community and showcase your support of regional events.

## ROCKYNATS EXPECTS



**45,000 +**  
Attendees



**1200 +**  
Cars & Bikes



**80%** of entrants  
and cars are from  
outside Central  
Queensland



**Majority 18-55**  
audience, but they  
also bring their  
families



For comparison, the 2021 event has a direct economic impact of **over \$4.76m** to the region





# SITE OPTIONS & FEES

## SHOWGROUNDS PRECINCT

Home to the Elite Show N Shine, a top 30 showcase of the best and brightest modified entrant vehicles PLUS an epic family fun zone and live music, the Rockhampton Showgrounds will have something for everyone. The Showgrounds will also be the start and finish point of the iconic Street Parade which will see hundreds of cars cruise through the Rockhampton CBD to kick start the Rockynats festival on the Friday.

Commercial opportunities at the Showgrounds include the below:

**WALTER PIERCE PAVILION** - 3 DAYS TRADE, INDOOR VENUES, SECURED NIGHTLY, TRADE SHELL PROVIDED (WALLS, SIGNAGE, LIGHTS). RECOMMENDED FOR TRADE.

3M x 2M	6M x 2M	Extra / M	Power / 10amp
\$750	\$1100	TB Neg.	\$55

**SURROUNDING CENTRE RING** - 3 DAYS TRADE, OUTDOOR AREA, ROVING SECURITY, SITE ONLY. RECOMMENDED FOR LARGE TRADE VANS OR TRUCKS.

3M x 3M	6M x 3M	Extra / M	Power / 10amp
\$700	\$1000	\$50	\$55

**CREMORNE LAWN** - 3 DAYS TRADE, OUTDOOR AREA, ROVING SECURITY, SITE ONLY. RECOMMENDED FOR FOOD VENDORS.

3M x 3M	6M x 3M	Extra / M	Power / 10amp
\$700	\$1000	\$50	\$55





## BURNOUTS PRECINCT

The Burnouts Precinct is located at the Northside Boatramp on Reaney Street.

Featuring some of Australia's best cars and drivers in a competition full of high octane and burning rubber, coupled with live music and a kids zone this precinct will be pumping!

Commercial opportunities at the Burnouts include the below:

**EVENT LAWN** - 3 DAYS TRADE, OUTDOOR AREA, ROVING SECURITY, SITE ONLY. RECOMMENDED FOR FOOD VENDORS.

3M x 3M	6M x 3M	Extra / M	Power / 10amp
\$700	\$1000	\$50	\$55

## CBD PRECINCT

Rockhampton's historic CBD precinct will be transformed into a car lovers paradise, featuring 1/8 mile drag racing at the eastern end of Quay Street; custom & classic street machines parked in front of Customs House; drifting demos performed by top Australian drivers at the Victoria Parade Riverside carpark; and some of the best cars on show cruising laps around East and Bolsover Streets.

Commercial opportunities in the CBD include the below:

**ROD LAVER PLAZA** - 2 DAYS TRADE, OUTDOOR AREA, ROVING SECURITY, SITE ONLY. RECOMMENDED FOR FOOD VENDORS AND MARKET STALLS

3M x 3M	6M x 3M	Extra / M	Power / 10amp
\$500	\$750	\$50	\$55

Site fees are inclusive of GST.

Sites are sold as 'space only'. Site fees do not include any fixtures, fittings or floor coverings unless otherwise stated. Power can be purchased for an additional cost of \$55 per site 10amp only (power requirements must be selected in your application and will not be provided unless specified in your application). It is the responsibility of the food vendor, market retailer or business trader to outfit their site in a visually appealing manner to theme with Rockynats.

# KEY TRADING INFORMATION

## KEY DATES

Applications Open	1 December 2021
First Round of Offers Made	18 January 2022
First Round Payments Due	31 January 2022
Last Round of Offers Made	1 March 2022
Last Round of Payments Due	31 March 2022
Bump-in (site set up)	14-15 April 2022
Rockynats 02 Festival	15-17 April 2022
Bump-out (site pack down)	17-18 April 2022

## EVENT PRECINCT TRADING HOURS AND LOCATIONS

PRECINCT	LOCATION	COMPETITION	OPENING TIMES
<b>FRIDAY 15 APRIL</b>			
BURNOUTS	Northside Boatramp	Burnouts	1PM - 6.30PM
SHOWGROUNDS	Rockhampton Showgrounds	Elite Show N Shine, Street Parade	10AM - 7PM
<b>SATURDAY 16 APRIL</b>			
BURNOUTS	Northside Boatramp	Burnouts	9AM - 9PM
SHOWGROUNDS	Rockhampton Showgrounds	Elite Show N Shine	9AM - 6PM
CBD	Rockhampton CBD	Drifting, Show N Shine, Street Drags	9AM - 6PM
<b>SUNDAY 17 APRIL</b>			
BURNOUTS	Northside Boatramp	Burnouts	10AM - 5PM
SHOWGROUNDS	Rockhampton Showgrounds	Elite Show N Shine	9AM - 6PM
CBD	Rockhampton CBD	Drifting, Show N Shine, Street Drags	9AM - 6PM

All traders must be open, operational and staffed during the above hours of your allocated precinct.

\*Times subject to change.







Lion Creek Rd

New Exhibition Rd

Exhibition Rd

Graeme Acton Way

Sir Raymond Huish Dr

North St

Alma St

Denison St

Campbell St

Kent St

Cambridge St

Fitzroy St

Denison St

Kent St

Campbell St

Bolsover St

Albert St / Bruce Hwy

Victoria Park

Neville Hewitt Dr

**SHOWGROUNDS**

**CAMPING**

**CRUISE ROUTE**

**MOTORBIK**

PRESENTED BY

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**ADVANCE** *Rockhampton*  
**ROCKHAMPTON**

**SUMMERNATS**

**ROCKYNATS.COM.AU**

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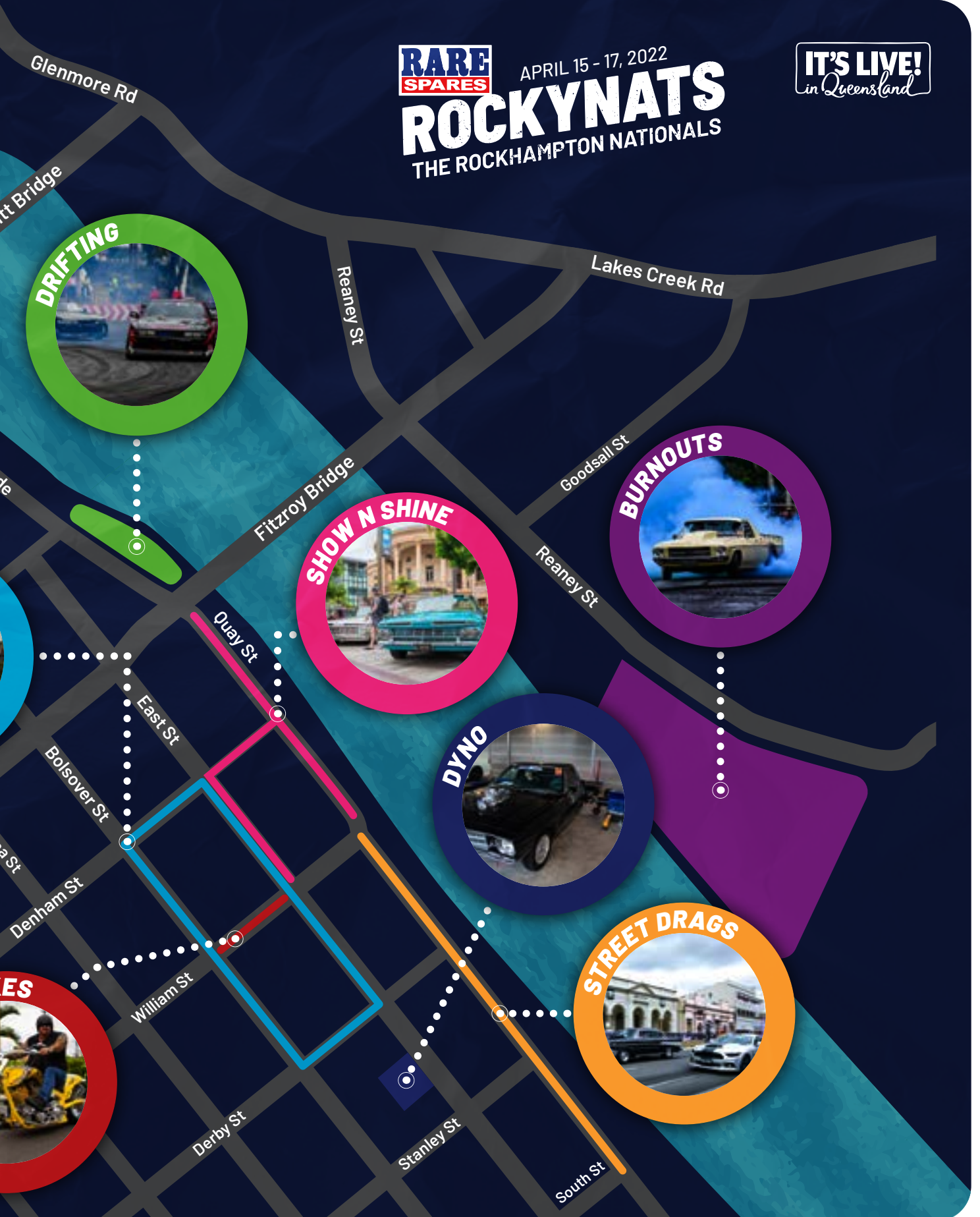




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# APPLICATION PROCESS

**Rockynats applications for business traders and retail markets will open from 9:00am 1 December 2021 and close once capacity is met.**

**Applications will be assessed based on suitability to the event and the following event selection criteria:**

- Preference will be given to applicants with product or experience that will complement and enhance the event
- Applicants must meet all requirements, including festival theming and supply the relevant documentation outlined in the application checklist
- Applicants that can trade during event operating hours as stated in the event program
- Applicants who can bump in on time and leave their site as they found it: clean and devoid of waste

First round applicants will be notified of the result of their application via email on 18 January 2022.

Successful applications will receive a trade site offer with further details around the event, its requirements and terms of trade. Those selected will then have the opportunity to accept the offer and are required to make full payment by 31 January 2022 to secure their site.

Once we reach capacity, unsuccessful applicants will be placed on a waiting list. In the event of a cancellation or declined offer, Rockynats will refer to the waiting list and make second round offers.

Applicants will be asked to select their preferred event precinct in their application, however Rockynats cannot guarantee any particular site and reserves the right to offer similarly sized or priced sites if required.

Applications must be submitted online through the Rockynats website at [www.rockynats.com.au/TradeSites](http://www.rockynats.com.au/TradeSites)





# TRADE SITE INFORMATION

## 1. BUMP IN / SITE SET UP

- Trade site holders may access the event precincts to commence site set-up from 10:00am Thursday 14 April 2022.
- Trade site holders must report to the Rockynats Site Office at the Rockhampton Showgrounds to collect a "Bump In" Pass prior to site set-up. Evidence of the completed site safety induction must also be presented at this time.
- Trade site holders must collect their workforce accreditation prior to entering the event precincts for site set-up. Vehicle Passes must be clearly displayed in the windscreen.
- Sites are required to be set up and ready for the opening of the event precinct (refer to individual event precinct times on page 7).
- Vehicles are only permitted within the event precincts during the bump in / bump out period. No vehicle access is permitted during event precinct operating hours. Deliveries to trade sites must be completed outside event precinct operating hours.
- All vehicles not part of your site display must be parked outside the event precincts, within the general spectator parking areas. Vehicles are not permitted to park within the event precincts and will be towed at the owner's expense.

## 2. BUMP OUT / SITE PACK DOWN

- Site pack down may commence at 6pm, Sunday 17 April 2022.
- Vehicles used to pack down sites will not be permitted access to the event precincts before 6pm, Sunday 17 April 2022.
- All trade site property must be removed from the event precincts by 6pm, Monday 18 April 2022. Sites must be left in a tidy manner, all rubbish must be taken with you. Any items left behind will be disposed of.

## 3. ACCREDITATION AND VEHICLE PASSES

- Each trade site holder will receive x4 accreditations per site (names will be required COVID purposes) workforce accreditation wristbands. Workforce accreditation is NOT transferable and must be registered in the name of the attendee.
- Workforce accreditation is only to be used for food vendors, retail markets and business traders attending Rockynats 2022. Should you require passes for family and/or friends please purchase them from the ticketing office.
- Each trade site holder will receive one (1) vehicle pass to gain entry to the event precincts for bump in / bump out. To minimise vehicle traffic, additional vehicle passes will not be available under any circumstances.
- If your vehicle forms part of your display, no vehicle movement is permitted during event precinct operating hours.
- Vehicles will not be permitted access to the precinct unless the vehicle pass is displayed in the windscreen.
- Accreditation can be collected from a central location which will be advised closer to the event.

## 4. PUBLIC LIABILITY INSURANCE

- All trade site holders are required to hold a public liability insurance policy current at the time of Rockynats 2022 (including bump-in/bump-out period) for an amount not less than twenty million dollars (\$20,000,000).
- The insurance policy must list Rockhampton Regional Council as an interested party and cover liability to Council for loss of or damage to property and death or injury to any person.
- A certificate of currency issued by your insurer must be uploaded at the time of submitting your application.

## 5. CANCELLATIONS

- Rockhampton Regional Council reserves the right to cancel or postpone Rockynats 2022 for any reason. In the situation of an event cancellation by Council prior to the commencement of the event, Council will reimburse the site fee. All other costs incurred by the trade site holder such as accommodation and travel will not be reimbursed.
- In the event of cancellation by the trade site holder, Council will not reimburse any fees associated with the cancellation including the site fee.

# TERMS & CONDITIONS

**By submitting an application for Rockynats 2022, you agree to abide by and be bound by the following terms and conditions.**

1. The trade site holder must submit to Rockhampton Regional Council (the Company) a completed Trade Site Application (the Agreement) via the Rockynats website, to apply to book a site at Rockynats 2022 (the Event).
2. The site fees must be paid in full to Rockhampton Regional Council (RRC) to the nominated RRC account by the payment deadline to confirm your booking. Payment method will be supplied upon notification of successful application.
3. Rockhampton Regional Council reserves the right to cancel or postpone Rockynats 2022 for any reason. In the situation of an event cancellation by Council prior to the commencement of the event, Council will reimburse the site fee. All other costs incurred by the trade/market site holder such as accommodation and travel will not be reimbursed. In the event of cancellation by the trade/market site holder, Council will not reimburse any fees associated with the cancellation including the site fee.
4. The trade/market site holder indemnifies Council against claims by any person in respect of injury, death or loss of or damage to any property, resulting from or in any way connected to the trade/market site holder.
5. All trade/market site holders are required to hold a public liability insurance policy current at the time of Rockynats 2022 (including bump-in/bump-out period) for an amount not less than twenty million dollars (\$20,000,000). The insurance policy must list Rockhampton Regional Council as an interested party and cover liability to Rockhampton Regional Council for loss of or damage to property and death or injury to any person.
6. All food vendors must supply only reusable or 100% compostable food ware to their customers at Rockynats 2022 (this includes straws, stirrers, cutlery and plates).
7. Trade/market site holders are not permitted to sublet their site.
8. Rockhampton Regional Council event organisers retain the right to enter your site at any time and request the removal of any article, sign, collateral which is deemed not eligible for display or is considered offensive.
9. Power is NOT included in the fees and is available for purchase in addition to your site. All lighting must be supplied by the trade/market site holder.
10. Any electrical equipment or leads brought into the event by a trade/market site holder are required to have been inspected and tagged by a licensed electrical contractor within the last 12 months and be compliant for the entirety of the event.
11. Any faults or power failures caused due to a trade/market site holder's underestimation will be charged to the trade/market site holder.
12. All food vendors must comply with health requirements of the *Food Act 2006*, Food Regulation 2016 and the Food Safety Standards. Rockhampton Regional Council Environmental Health Officers may inspect your business to ensure the requirements are being met.
13. Successful food vendor applicants are required to have a current Food Business Licence where applicable.
14. Dumping of your used water or waste on the ground/or in the gardens is not permitted and is a direct breach of Environmental Laws in place across Australia.
15. Food Vendors using gas are required to have a current Gas System Compliance Certificate (AS/NZS 5601:2:2010 Gas Installations). Food Vendors at the event must have a copy of their Gas System Compliance Certificate available for viewing by Gas Inspector/s and Council officers during the event. You are required to submit the Gas System Compliance Certificate issued no older than 12 months from the date of inspection with your application and be compliant for the entirety of the Event.
16. Site placement and layout is determined by the event organiser.
17. Trade/market site holders must not encroach onto any walkways or pedestrian access. If the event organiser identifies a potential safety hazard within the site, you must comply with instructions to remove the hazard.



## TERMS & CONDITIONS CONTINUED

18. Food, retail and business traders agree to comply with Federal, State, and Local laws including but not limited to COVID-19 frameworks and legislation, together with any fire, police, health and/or public safety laws, regulations or ordinances which are or may be applicable.
19. It is the responsibility of the trade/market site holder to maintain a clean, tidy and waste free site at all times. All property must be removed at the conclusion of the event and vacant sites must be left in a tidy manner. Any items left behind will be disposed of.
20. Rockhampton Regional Council will not be liable for any theft, loss or damage to property during the event, bump-in or bump-out period.
21. Trade/market site holders shall not erect or display any form of signage, promotional or advertising material on or around the precinct outside the boundaries of their allocated site.
22. The trade/market site holder shall not conduct any leaflet dropping, questionnaires, surveys or offer to the public any free products and/or materials on or around the grounds outside the boundaries of the allocated site.
23. The trade/market site holder shall not conduct and lottery, raffle, guessing competition, game of chance or sale by auction on the grounds without the prior written approval of Rockhampton Regional Council and the applicable permit/license from the relevant governing body.
24. Microphones, sound amplifiers and machine demonstrations will be permitted only so long as they cause no annoyance to neighbouring trade/market site holders or the visiting public.
25. The site set up must be completed and the display open for business and manned always during the event operating hours. The trade/market site holder shall not dismantle, remove or pull-down the site or any part of it before the close of business on the final day of the event.
26. Vehicles involved in the set-up of trade/market sites must be removed from the event precincts prior to opening. Vehicles are not permitted to park within the event precinct. Vehicles forming part of the trade/market site display are not permitted to move during event operating hours.
27. Vehicles involved in the dismantling of trade/market sites will not be permitted entry to the event precincts before the close of the event on the final event day. Vehicle passes must be affixed to the windscreen to gain access to the event precincts.
28. The following control COVID Safe Event Plan measures will be in place within the trade/market and exhibition areas and may be changed dependent on government guidelines at the time of the event;
  - All exhibition sites will be subject to capacity restrictions based on the 2m<sup>2</sup> density regulation.
  - Signage in place on each trade stall identifying the maximum allowable capacity.
  - Trade Site operators will be responsible for managing the number of patrons within their specific site based on the 2m<sup>2</sup> per person rule.
  - COVID Safe Ambassadors roaming throughout the trade areas to remind patrons to socially distance and ensure that queuing areas do not cross over with pedestrian walkways.
  - Trade site operators will be required to have alcohol-based hand sanitiser stations located at their site.
  - Trade site operators will be responsible for maintaining the cleanliness of their site including the frequent cleaning and sanitising of any high touch areas.
  - Contactless payment to be used.
  - Where queuing will occur within a Trade Site, floor marking, wall markings or signage used to identify 1.5m distance between queuing patrons. Trade operators will be responsible for providing their own markings and signage.
  - Trade operators will be required to provide The Rockhampton Regional Council with their own COVID Safe Plan which complies with relevant Work Health and Safety legislation, including obligations with respect to limiting the spread of COVID-19.
  - The Rockhampton Regional Council Safety Team will be responsible for auditing Trade operators to ensure their compliance with the implementation of COVID Safe strategies.

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APRIL 15 - 17, 2022

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THE ROCKHAMPTON NATIONALS

**FURTHER QUESTIONS?**

**ROCKYNATS.COM.AU**

**07 4932 9000 | 1300 22 55 77**

 **ROCKYNATS@RRC.QLD.GOV.AU**

 **FACEBOOK.COM/ROCKYNATSFESTIVAL**

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Regional Council

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